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APACHECON

The Apache® Software Foundation Announces Program for ApacheCon™ Europe

Official Global Conference Series heralds “Tomorrow’s Technology Today” with keynotes by European Commission Director of Digital Business Solutions Thomas Gageik, Mastercard Executive Vice President for Global Cities Miguel Gamiño, and Political Analyst and Writer Nanjala Nyabola

Wakefield, MA —11 July 2019— The Apache® Software Foundation (ASF), the all-volunteer developers, stewards, and incubators of more than 350 Open Source projects and initiatives, announced today the event program for the European edition of ApacheCon™, the ASF’s official global conference series. ApacheCon Europe will take place 22-24 October 2019 at the Kulturbrauerei in Berlin, Germany.

ApacheCon draws attendees from more than 60 countries to experience "Tomorrow's Technology Today" by showcasing key Open Source technologies independent of business interests, corporate biases, or sales pitches.

ApacheCon content is selected entirely by Apache projects and their communities, enabling participants at all levels to learn about the latest innovations in dozens of categories. The ApacheCon Europe program categories include Big Data, Community, IoT, Machine Learning, and Open Source Design, among others. Participants learn about Open Source development "The Apache Way", through hands-on sessions, keynotes, real-world case studies, hackathons, and more in a deliberately intimate, collaborative, vendor-neutral environment.

Dozens of Apache projects will be represented across dedicated categories and project tracks, including Airflow, Beam, Calcite, Cassandra, Flink, Hivemall (incubating), HTTP Server, Ignite, IoTDB (incubating), Kafka, MXNet, Mynewt, NiFi, Spark, Tika, Tomcat, Training (incubating), and more. The full program is available at <https://aceu19.apachecon.com/schedule>

Attendees will join The Apache Software Foundation in celebrating its 20th Anniversary with special events and activities, including dynamic discourse with select ASF founders, and keynotes by European Commission Director of Digital Business Solutions Thomas Gageik, Mastercard Executive Vice President for Global Cities Miguel Gamiño, and political analyst and

writer Nanjala Nyabola.

Registration and Deadlines

- **Standard Registration:** 7 October. Special discounted rates are available for select individual participants and groups. Sign up at <https://aceu19.apachecon.com>
- **Travel Assistance:** 14 July. Members of all underrepresented communities are encouraged to apply for Travel Assistance. Apply at <http://www.apache.org/travel/>

Event Sponsors

ApacheCon is the primary gathering of the collective Apache community worldwide; sponsorship of the official conference series of the world's largest Open Source foundation is one of the most effective ways to gain visibility and competitive advantage. Sponsors who showcase their products, people, and community support benefit by extending their brands to the greater Apache community, engaging with industry influencers, and connecting with potential future collaborators. Many sponsors consider ApacheCon to be an invaluable resource for recruiting top Open Source talent. ApacheCon attendees include individual developers and users, Fortune 500 companies, start-ups, educators, consultants, community managers, Open Source enthusiasts, influencers, and industry analysts.

ApacheCon Sponsors include: Aiven, Amazon, Amazon Web Services, Comcast, CrowdStrike, DataStax, eBay Tech Berlin, Google Cloud, HotWax Systems, IBM, Imply, InstaClustr, Jahia, Linode, PCCC, Red Hat, ShapeBlue, SK Telecom, Stream Native, Tencent Cloud, The Last Pickle, and WhiteSource, among others. Community Partners include the EU Free and Open Source Software Auditing Community, Flink Forward, and Open Source Design. To become an ApacheCon Sponsor, visit <https://s.apache.org/2019-BERApacheConProspectus> for more information.

Media partners include BI Scout, Dataflog, dpunkt.verlag, Irish Tech News, It's FOSS, Manning Publications, O'Reilly, and SD Times. For media sponsorship opportunities and registration by credentialed members of the media and analyst community, contact Sally Khudairi at press@apache.org.

About ApacheCon

ApacheCon is the official global conference series of The Apache Software Foundation. Since 1998 ApacheCon has been drawing participants at all levels to explore "Tomorrow's Technology Today" across 300+ Apache projects and their diverse communities. ApacheCon showcases the latest developments in ubiquitous Apache projects and emerging innovations through hands-on sessions, keynotes, real-world case studies, trainings, hackathons, community events, and more. For more information, visit <http://apachecon.com/> , <https://twitter.com/ApacheCon> , and <https://s.apache.org/ApacheCon>

About The Apache Software Foundation (ASF)

Established in 1999, the all-volunteer Foundation oversees more than 350 leading Open Source projects, including Apache HTTP Server —the world's most popular Web server software. Through the ASF's merit-based process known as "The Apache Way," more than 770 individual Members and 7,000 Committers across six continents successfully collaborate to develop freely available enterprise-grade software, benefiting billions of users worldwide: thousands of software solutions are distributed under the Apache License; and the community actively participates in ASF mailing lists, mentoring initiatives, and ApacheCon, the Foundation's official user conference, trainings, and expo. The ASF is a US 501(c)(3) charitable organization, funded by individual donations and corporate sponsors including Aetna, Alibaba Cloud Computing, Anonymous, ARM, Baidu, Bloomberg, Budget Direct, Capital One, Cerner, Cloudera, Comcast, Facebook, Google, Handshake, Huawei, IBM, Indeed, Inspur, Leaseweb, Microsoft, ODPI, Pineapple Fund, Pivotal, Private Internet Access, Red Hat, Target, Tencent, Union Investment, Workday, and Verizon Media. For more information, visit <http://apache.org/> and <https://twitter.com/TheASF>

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